

## ELLEN CAREY MAGINNIS

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- Seeking opportunities to scale the role of the private sector in addressing social and environmental challenges.
- Management consultant with more than 13 years of performance management/evaluation experience focused on social and environmental considerations within business operations and products/services.
- Skills and key areas of expertise include: integrating social and environmental factors into business activities and designing integrated impact measurement systems that help businesses and investors to measure, manage and increase their positive social and environmental impact.
- Experience developing partnerships with a range of stakeholders including corporations, NGOs, social enterprises, development finance institutions and governments.
- Solid track record of successfully managing multi-million dollar international projects and teams and expertise in developing and implementing data driven management processes.
- Ability to tailor messages to accommodate C-suite, management, and external stakeholder needs.
- On-the-ground experience across more than ten countries in Africa, Asia, the Middle East and the Caribbean.

### WORK EXPERIENCE

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|--------------------|--|-----------------|
| Jan 2016 - Present | <b>Ashley Insight, Consultant</b><br>Provide consulting services to investors, donors and businesses interested in measuring, managing and improving their social and environmental impacts. Projects include: <ul style="list-style-type: none"> <li>▪ Business Advisor, <i>SPRING Accelerator</i> (January 2016 – present): Advise enterprises on business model development and design pop-up research to improve business value proposition for women and girls.</li> <li>▪ Partnership Manager, <i>Connect to Grow</i> (March 2016 – present): Manage B2B partnerships for this DFID India programme that catalyses South-South innovation transfer in health and agriculture.</li> </ul>   | <b>New York</b> |
| Apr 2013- Jan 2016 | <b>The Global Impact Investing Network (GIIN), IRIS and Impact Measurement Manager</b><br>Led the development and implementation of the Impact Reporting and Investment Standards (IRIS), a catalogue of social and environmental metrics used to measure the performance of more than \$12 billion in impact investment assets under management. <ul style="list-style-type: none"> <li>▪ Collaborated with investors to develop impact measurement frameworks that prove and improve the social, environmental and financial performance of investees.</li> <li>▪ Created industry guidance on impact measurement best practices including aggregation of impact metrics across a diverse portfolio of investees.</li> <li>▪ Participated in industry working groups that include representatives from the Gates Foundation, World Bank, and Harvard Business School, among others, focused on developing measurement standards for impact investing.</li> <li>▪ Developed and implemented a strategy to align IRIS to other measurement standards including the Global Reporting Initiative (GRI), B Impact Assessment and UN Principles on Responsible Investing (UNPRI).</li> <li>▪ Crafted messages to promote adoption of IRIS best practices through outreach activities including panels, workshops and conference presentations. Activities have resulted in increased adoption by more than 2,000 users.</li> </ul> | <b>New York</b> |
| 2003-2013          | <b>PricewaterhouseCoopers (PwC), Various, International Development Teams</b>  | <b>Various</b>  |
| Jun 2011- Mar 2013 | <b>PwC, Associate Director, Inclusive Business &amp; International Development Team</b><br>Provided consulting services focused on supporting businesses interested in incorporating people living in poverty into their value chains. Major project delivery roles and responsibilities include: <ul style="list-style-type: none"> <li>▪ <i>Business Innovation Facility – Programme Manager</i></li> </ul>  | <b>London</b>   |

A £7m DFID funded programme supporting the development and implementation of inclusive business models across Africa & Asia through the provision of technical assistance to ~100 enterprises. Example projects included creating sustainable business models for a bank targeting smallholder farmers in Nigeria, and a Bangladeshi company using more than 2,000 underprivileged women to distribute their products. Responsible for overseeing all elements on the program including the investment committee, monitoring and evaluation systems, knowledge exchange and client management.

- *Innovations Against Poverty – Investment Committee & Technical Expert*

A €5m Sida challenge fund targeting sustainable business ventures with potential to impact poverty. Sat on the investment committee responsible for reviewing 1000+ applications and making recommendations for funding. Provided technical advice and leadership to streamline and integrate program processes, which significantly reduced project staff time, increased grantee satisfaction and improved the quality of information collected and shared within the program.

Aug 2009 - **PwC, Manager, Private Sector & International Development Team** **Baghdad, Kabul, Port-au-Prince**

Jun 2011 Provided performance management consulting services focused on scaling the private sector in conflict-affected countries. Major project delivery roles and responsibilities include:

- *Interim Haiti Reconstruction Commission (IHRC) – Monitoring & Evaluation Lead (5 months)*

Led a team responsible for developing a performance monitoring framework for the more than \$200m allocated by the IHRC, a multi-donor finance mechanism, to support the reconstruction following the 2010 earthquake. Responsible for developing and implementing the framework and donor coordination.

- *Afghan Ministry of Mines – Team Leader (6months)*

Was the team leader for a US funded program supporting the capacity development of the Commission to better attract foreign investment. Responsible for leading investment promotion support, partnership development between government, NGOs and the private sector and integrating community development and human rights standards into the tender process.

- *Iraqi National Investment Commission – Team Leader (8 months)*

Was the team leader for a US funded program supporting the capacity development of the Commission to better attract foreign and national investment in the housing and agriculture sectors. Responsible for developing performance management systems, website and communication activities and investor/business partnership building. Support resulted in tripling the number of investment license applications submitted.

Jan 2009 - **PwC, Manager, World Bank Group Account** **Washington D.C.**

Aug 2009 Managed PwC's international World Bank Group account through the International Development network which numbered 500 PwC Partners and staff from over 100 countries.

- Developed relationships within the World Bank HQ and supported PwC country office in bid submissions resulting in wins of more than \$15 million.
- Created an internal knowledge management portal with more than 1,000 citations.

Mar 2007- **PwC, Manager, Private Sector Development** **Dar es Salaam**

Jan 2009 Provided management consulting services to corporates, donors and NGOs in East Africa focused on scaling the role of the private sector in development. Major project include:

- Designed and implemented an approach to measure the social and economic contributions the cement industry in Tanzania.
- Managed a study on the motivations and drivers of Tanzania's private sector CSR activities which resulted in UN partnerships with businesses that had aligned objectives.
- Developed a private sector strategy for Irish Aid that included strategies for creating mutually beneficial linkages between Irish and Tanzanian businesses.
- Designed and managed a national household survey for the World Bank focused on the supply and demand for water and sanitation products sold by businesses across Tanzania.
- Implemented a portfolio results measurement framework and evaluated more than 40 projects under the Sudan Multi Donor Trust Funds.
- Designed and brokered a partnership between hotels and the Tanzania National Parks that resulted in a revenue increase of over 100% to a jointly managed public-private fund to support local communities and park maintenance.
- Held the position of PwC's Corporate Social Responsibility (CSR) Chair for PwC Tanzania.

- Sep 2004 - **PwC, Senior Associate, Economics & Statistics** **Washington D.C.**  
 Feb 2007 Provided economic and statistical analysis focused on employment and macro-economic issues to businesses and government agencies. Served as D.C. metro area CSR Chairperson.
- Apr 2003 - **Educational Statistics Services Institute (ESSI), Research Assistant, Evaluation Team** **Washington D.C.**  
 Aug 2004 Designed evaluations and conducted statistical analysis and research on US and international education issues.

## EDUCATION & CERTIFICATIONS

- 2003- **Johns Hopkins University** **Washington, D.C.**  
 2005 *Degree:* Masters of Arts, Applied Economics  
 Honours: Graduated summa cum laude  
*Thesis:* The relationship between teacher pay and teacher quality: an international perspective.
- 1998- **Johns Hopkins University** **Baltimore, MD**  
 2002 *Degree:* Bachelor of Arts, Mathematical Sciences and Economics  
 Honours: Graduated cum laude. Order of Omega, National Honorary Greek Leadership.
- 2010 **Project Management Professional (PMP) Certification**

## SELECTED PUBLICATIONS & PRESENTATIONS

- Panel discussion “Managing and Monitoring Metrics for Impact”, Social Responsible Impact (SRI) Investing Conference, November 2015
- Panel discussion “Measuring the Impact of Your Private Investments”, High Water Women Impact Investing Symposium, October 2015
- [IRIS Data Brief: Focus on Impact Objectives](#), Global Impact Investing Network (GIIN), 2015
- Plenary presentation “ROI: Measuring Financial and Social Returns”, Impact Texas, January 2014
- [Linking IRIS and GRI](#), Global Reporting Initiative (GRI), 2014
- Guest lecturer for Columbia and NYU business schools, 2014
- [IRIS Data Brief: Focus on Beneficiaries](#), Global Impact Investing Network (GIIN), 2014
- Youth Indicators 2005 – Trends in the Well-Being of American Youth, National Center for Education Statistics (NCES), 2005